



Department of Education  
Region VI – Western Visayas  
**SCHOOLS DIVISION OF ILOILO CITY**  
Cor. Gen. Luna St. - Mabini St., Iloilo City



September 3, 2019

To: Chief Education Supervisors (CID)  
Education Program Supervisors/Specialists/Coordinators  
Public Schools District Supervisors  
Public / Private Elementary School Principals/Heads/Officers-in-Charge  
All Others Concerned

Subject: **YOUTHOPIA ACTIVATION PHILS. INC. 'UNILAB 100% ATTENDANCE**

Dear Sir/ Madam:

Enclosed is the letter from Kashmira Dacayao and Tisha Alagao, Project Officer and Project Manager, respectively of Youthopia Activation Phils. Inc. , informing elementary schools of their offer to conduct educational and fun program for Grades 1-6 pupils through ' **UNILAB 100% ATTENDANCE**' activity , for information and guidance of all concerned.

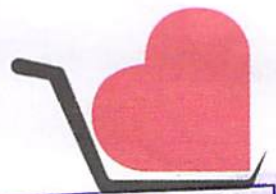
This activity is subject to DepEd's "Non- Commercialization" and "Non- Disruption of Classes "Policy.

Immediate dissemination of the content of this Letter is desired.

Very truly yours,

**Dr. JERRY M. LEGO**  
Chief Education Program Supervisor, SGOD  
In-Charge of the Division

Encl: As Stated  
DIVISION LETTER 227 s. 2019



# Facsimile Transmission Sheet

<p>Mr/Ms. <u>CLARINSA G. Zamora</u> <u>CESO VI</u></p> <p>School Division Superintendent Department of Education -</p> <p>_____ Telephone Nos.: _____</p>	From;	<b>Ms. Tisha Alagao</b> Project Manager YOUTHOPIA ACTIVATION SPECIALIST INC. TELEFAX 02 – 813 2353 02 – 8132356
	Date:	
	Re:	<b>FREE SEMINAR / PROGRAM</b> <b>(Grades 1-6 – Male and Female Students)</b>
		<b>Educational Topics:</b>
		<ol style="list-style-type: none"> <li>1. How to stay protected from sickness</li> <li>2. How to grow tall and tough</li> <li>3. How to improve quick thinking</li> </ol>
	Pages:	

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CLARISA G. ZAMORA

CRSO VI



GREETINGS!

Our company, YOUTHOPIA ACTIVATION PHILS., INC. is one of the leading youth marketing activation agency in the country today. Clients such as Procter & Gamble Philippines, San Miguel Foods, Mead Johnsons Nutritional, Unilab, NutriAsia, Grab Philippines, among others rely on Youthopia Media Philippines, Inc. to provide distinct value to their brands by implementing relevant educational programs in thousands of schools nationwide.

In partnership with Unilab Laboratories, makers of the leading children vitamins in the country, namely Ceelin Plus & Nutroplex, we are bringing in '**Unilab 100% Attendance**', a 35-minute fun & interactive educational program that aims to teach students about the importance of being always present in school, through exercise, proper diet & keeping themselves protected from sickness. This message will further be reinforced by giving out our '100% Attendance' Award to outstanding students who exudes the qualities of being healthy (protected from sickness), tall, tough & intelligent.

It is on this vein that we are asking for your good office's approval that we may negotiate to your province's **Public and Private Schools** to offer our educational and fun program to the **Grades 1 - 6 students**. More than the simple gifts and token that we will give out to students who attended the program, we hope that we gave them knowledge on how to keep themselves protected from sickness to be able to overcome their challenges and gain learning inside and outside their school.

For any questions or inquiries you can reach us via email at [jessica.youthopia@gmail.com](mailto:jessica.youthopia@gmail.com) or you may reach me on my mobile 09262258324, and landline no. (02) 813-2353.

Thank you very much and we're hoping for your positive response on this request!

Sincerely yours,

A handwritten signature in black ink, appearing to read "K. Alagao", written over a horizontal line.

For:  
**KASHMIRA DACAYO / TISHA ALAGAO**  
Project Officer / Project Manager  
Youthopia Activation Phils., Inc.